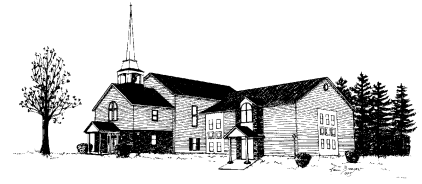


BRISTOL LUTHERAN CHURCH, ELCA

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*"Inspired by the Gospel, we love and serve all creation
through our Christ-centered community."*

December 1, 2015

Dear Community Leader –

Bristol Lutheran Church has begun a partnership with Habitat for Humanity Dane County, as 25 homes are planned to be built in the Sun Prairie area in the coming years. Bristol has committed to a faith build in 2016, which includes a \$7500 donation to support the work of Habitat for Humanity.

As part of this commitment, Bristol is hosting a 5k run/walk event that will take place on May 21, 2016. Our hope is to have 200 runners, with every dollar from race registrations given to Habitat. In order for this to happen, we need the help of community businesses and leaders so that our expenses are covered and the mission is fulfilled.

**Would you be interested in partnering with us and Habitat for Humanity Dane County,
to support this event and strengthen our community?**

We are asking you to sponsor this event with a financial commitment, or in-kind donations of food, water, and promotional giveaway items for participants. In return we will recognize at the appropriate sponsorship level – outlined on the back of this letter. If you would be interested in sponsoring a specific part of the event (T-shirts, Race Timing, etc.) we would be happy to give you more information about that opportunity. Any Foundation Sponsor will be recognized as a main supporter of this event.

Bristol Lutheran is excited to plan this event, as a way to strengthen both individuals and the community of Sun Prairie. Our goal is to strengthen individuals' health wellness through mind, body, and spirit. In addition, we hope to strengthen the community through Habitat's gift of affordable housing. Families who own their home, are more active and invested in the life of the community, through volunteering, voting, school system, buying local, and general activities. We hope this event helps to benefit all of us on many levels.

Thank you for your consideration.

Grace and Peace,

Bristol Lutheran 5k Run/Walk Planning Team



FOUNDATION Sponsor – \$750

- Banner displayed prominently at event (provided by sponsor)
- Major recognition on Event's web page
- Major recognition in runners' registration packets
- Large lettering/Logo on back of t-shirt
- Four free race registrations

MAIN FLOOR Sponsor – \$375

- Recognition on back of t-shirt
- Recognition in runners' registration packets
- Recognition on Event's web page
- Two free race registrations

SECOND STORY Sponsor–\$100

- Name/logo in runners' registration packets
- Recognition on Event's web page

All Sponsors

- Name/logo in runners' registration packets
- Opportunity to advertise in runners' registration packets
- Opportunity to distribute business coupons in packet

IN-KIND Donations

If your company would like to make a donation of a product or services, please contact Bristol Lutheran (837-6093). You/your company will receive recognition in the runners' registration packets. Event planners gratefully accept any merchandise or gift certificates that can be given as door prizes.